

QUEEN OF PIN-UPS AND FASHIONS

ARCHIE
SERIES



MAR.

NO. 39

10¢

Comics

FDC

KATY KEENE



Inside

NEW WINTER FASHION PIN-UPS! CUT-OUTS! NEW STORIES! PUZZLES! GAMES! FUN!
plus KATY'S FAN CLUB NEWS STORY!! DON'T MISS IT!

HAPPY
NEW
YEAR
1958

LET'S START THE
NEW YEAR OFF BY
HAVING A GOOD TIME
TOGETHER! IN THIS NEW
BOOK YOU'LL FIND LOADS OF
FUN FOR THE LONG WINTER
DAYS AHEAD! YOU'LL WANT
TO BUY TWO OF THESE
BOOKS NOT JUST ONE!
LOOK INSIDE AND SEE !!

KATY KEENE

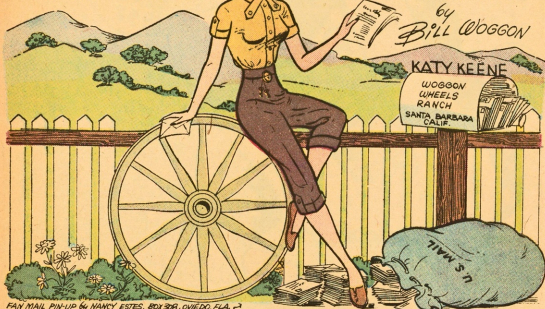
by
BILL
WOGGON

ENTIRE PIN-UP by
BETSY MAY AGE 16
210 CROOKED BILLET ROAD
HATBORO, PENNSYLVANIA.

KATY KEENE

FAN CLUB

NEWS STORY



FAN MAIL PIN-UP BY NANCY ESTES, BOX 308, OWIEDO, FLA. 3



Dear Katy,
Our Katy Keene Fan Club, here in Erding, Germany is very small. We hardly ever get to meet. However, the little room that we have for a club house is very good for it's purpose. We have two pin-up boards full of your fashions.
Since we live in Germany, it take's longer for our mail and fashions to reach you. We are not able to send long letter's all the time. Whenever we meet, we write a letter. We like your pin-up fashions very much.

Sincerely, yours,

Vivian M. Smith
(President)

Joy E. Lovell
(Secretary)

THIS LETTER IS AN EXACT
COPY OF THE ORIGINAL LETTER

ARCHIE COMICS ARE COMICAL COMICS

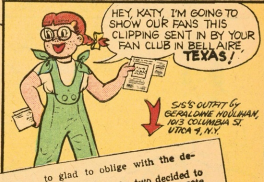


KATY'S LOUNGING OUTFIT
BY EDWARD ALLEN
312 SCARBOROUGH ST.
NATCHITOCHE, LA.

Dear Katy and Bill,
at our Katy Keene Fan Club we
have lots of fun.
We are sending designs and
things to colour of Katy to
Sick Childrens Hospital
Sincerely Yours,
Pres. Pat Rickett,
51 Ridley Blvd.
Toronto 12
Ont. Canada



FROM
PRISCILLA RILE,
86 PARK ST.
LONDON W1, ENGLAND



S/S'S OUTFIT BY
GERALDINE HOLLIMAN,
1013 COLUMBIA ST.
UTICA 4, N.Y.

Ten Little Misses Become "Club Women" for The Summer



SUMMER FUN CLUB

Once a week these young ladies get together, make things, enjoy refreshments and in general have fun. They are, left to right, Christine Crosthwait, 5106 Mimosa; Cathy and Barbara Farley, 5505 Valerie; Christine Ponsot, 5206 Mimosa; Judy Daniel, Ann Beewar, Nan Bigelow, 543 Chelsea; Trudy Stephenson, 4810 Laurel. Members not shown are Suzan Dubas, 5413 Brae Burn; Sherry Davis, 4632 Willow.

When I heard that the Katy Keene Fan Club was planning to make octopuses at its next meeting I decided I'd better investi-

Two cute ten-year-olds, Ann Beewar, 5418 Valerie, and Judy Daniel, 5416 Valerie, were only

to glad to oblige with the details.

Seems that the two decided to organize a summer club, wrote to the Katy Keene organization in California for information on how to do so—and organized.

There are now ten members of the club and they meet every Wednesday at Ann's home (she's president and Judy is vice-president).

And they will, indeed, make octopuses at the next meeting—but they'll be quite harmless octopuses made of styrofoam and yarn and sequins.

Projects already undertaken include filling scrap books with pictures of animals and jokes and taking them to Texas Childrens Hospital.

Future plans call for making a recipe book to be sold to grown-up neighbors and friends.

PERHAPS YOUR HOME TOWN PAPER WOULD LIKE TO DO A STORY ON YOUR CLUB AND YOUR GOOD DEEDS!



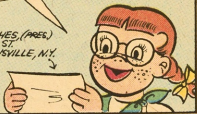
MANY MANY CLUBS ARE DOING GOOD DEEDS!
HERE'S ANOTHER CLUB IN HUNTSBURG, OHIO,---
---THEY WRITE THAT THEY HAVE \$30.00 NOW

AND WHEN THEY HAVE \$50.00
THEY'RE GIVING IT TO THE BLIND!
SIGNED, KATHLEEN RAY,
SOUTH CLAY STREET,
HUNTSBURG, OHIO.



AND THIS CLUB IN BALDWINVILLE, NEW YORK,
HAVE \$10.00 IN THEIR TREASURY AND WHEN
THEY GET \$30.00 THEY'RE GOING TO GIVE IT
TO THE POLIO FUND! SAY! THAT'S A GOOD
DEED TOO!!

FROM
LINDA HUGHES, (PRES.)
45 LOCK ST.
BALDWINVILLE, N.Y.



KATY KEENE FAN CLUB-ROOM PIN-UP BELOW DESIGNED BY DONNA FERRIER, 3028 S.W. 221 ST., KENT, WASH. (AGE 15)

AND HERE IS A CLUB IN LOS
ANGELES CALIFORNIA, THEIR
DUES ARE 10¢ AND THEY HAVE
\$30.00 TO GIVE TO THE
RED CROSS HOSPITAL!



I'M SO THRILLED AND PROUD OF ALL MY FAN
CLUBS I COULD GO ON AND ON
WITH MORE LETTERS
BUT SPACE WON'T
PERMIT!

YEP!
WE'VE GOT A
PILE OF LETTERS
FROM CLUBS
THE WORLD
OVER!



WHY NOT START A KATY
KEENE FAN CLUB IN YOUR
COMMUNITY! MEMBERSHIP
CARDS AND A PIN-UP FOR
YOUR CLUB ROOM ARE
AVAILABLE! SEE BELOW
HOW TO GET THEM!



ORGANIZE A KATY KEENE FAN CLUB NOW!

GET TEN OR MORE MEMBERS! ELECT OFFICERS!
THEN HAVE YOUR PRESIDENT OR SECRETARY ORDER
YOUR MEMBERSHIP CARDS AND PIN-UP FOR YOUR CLUB ROOM

HERE ARE SAMPLES OF YOUR MEMBERSHIP CARDS AND PIN-UP
THESE CARDS COME IN SETS OF TEN FOR ONLY TEN CENTS!
WITH EACH ORDER OF TEN YOU GET THIS 5x8 PIN-UP FOR YOU TO COLOR!

SEND YOUR ORDER WITH YOUR NAME & ADDRESS
PLUS 10¢ FOR EACH SET OF TEN CARDS TO
KATY KEENE at WAGON WHEELS RANCH,
SANTA BARBARA,
CALIF.



BE SURE AND PRINT
YOUR RETURN ADDRESS CLEARLY ON ENVELOPE
YOU MAIL ORDER IN! THIS IS IMPORTANT!!

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FOLLOW THE DOTTED
LINES AND DESIGN
YOUR OWN RAINY DAY
OUTFIT AND LETTERING
FOR KATY KEENE---
THEN COLOR IT!

KATY'S RAINY DAY
POSE, RAINDROPS, ETC.
by
LILIA PLUNK
747 PARIS AVE. S.E.
GRAND RAPIDS 3, MICH.

RAINY
DAY
FUN

by
BILL WOGGON

FILL IN DOTTED
AREAS WITH
BALL POINT PEN
OR PENCIL AND
SEE WHAT'S IN
KATY'S RAIN-
BOOTS



NOW ON
TO THE
NEXT FUN
PAGE

UNSCRAMBLE THESE PICTURES TO MAKE A JOKE !!



SENT IN BY MIKEY FUKUMOTO, BOX 333, SHARON SPRINGS, NEW YORK.

SIS's DAFFYNISHIONS

ICE CUBE

"REAL COOL SQUARE"

THE BRAIN

"THAT WONDERFUL THING THAT WORKS TIRELESSLY FROM THE TIME YOU GET UP UNTIL THE TIME YOU GET TO SCHOOL!"

DAFFYNISHIONS BY GEORGE FITCH, 312 WALNUT ST., TEAGUE, TEXAS.

AND HERE IS MORE RAINY DAY FUN FOR YOU!

KATY'S JEWELRY BY SANDRA VAN DAM, 508 TURNER N.W., GRAND RAPIDS 4, MICH.

KATY'S FUN PAGE

MORE RAINY DAY FUN!
WRITE TO YOUR PEN-PALS AND FELLOW DESIGNERS ON A KATY KEENE NOTE PAD!
TO GET ONE JUST SEND 25¢ (35¢ IN CANADA) TO KATY KEENE AT WAGON WHEELS RANCH, SANTA BARBARA, CALIF. (ASK KATY FOR HER NOTE PAD)

ALL SENT IN BY ROSEANNE WIATER, 1110 N. HERMITAGE, CHICAGO 22, ILLINOIS

CROSS OUT THE EVEN NUMBERS

WHY DOES THE FARMER CALL YOU "INK"?

'CAUSE I'M ALWAYS RUNNING OUT OF THE PEN!

| | | | | | |
|----|---|---|----|---|----|
| 2 | 1 | 3 | 4 | 5 | 6 |
| 7 | 8 | 3 | 10 | 9 | 7 |
| 2 | 3 | 2 | 5 | 2 | 1 |
| 4 | 3 | 2 | 6 | 3 | 10 |
| 6 | 4 | 5 | 4 | 2 | 7 |
| 1 | 4 | 2 | 3 | 6 | 2 |
| 8 | 5 | 6 | 2 | 7 | 8 |
| 10 | 5 | 7 | 8 | 3 | 4 |
| 5 | 2 | 7 | 6 | 9 | 3 |

RIDDLES

- 1-WHY ARE GIRLS LIKE SALADS ?
- 2- WHAT RUNS ALL THE TIME BUT STANDS STILL ?
- 3- WHAT'S BOUGHT BY THE YARD AND WORN BY THE FOOT ?

ANSWERS: 1-BECAUSE THEY NEED A LOT OF DRESSING 2-A CLOCK 3-A RUG

















Katy and Gloria















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



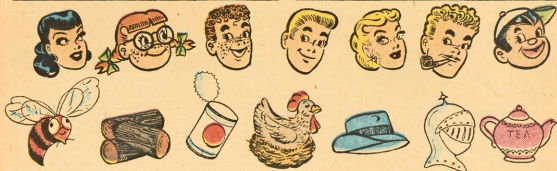
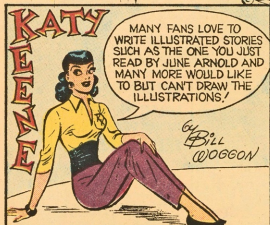
WRITTEN AND ILLUSTRATED BY
JUNE ARVOLD, 25 WELLES TERR, MERIDEN, CONN.

1 day  planned a Costume  naturally **KT** was the **1st** **2**  invited! ! was she **X**cited!! But now what **2** wear **???**  wondered?? Finally she **D**ecided to  she  go as a  so she went  **2**  out her  While she was there who did she  **IN** **2** but (you guessed) ! **KT** asked if she was going **2** 's Costume ? **I** wouldn't miss it **4** the , Gloria said, "And **I** suppose you'll  there, **KT** dahling, in s as always!" with that  ty remark she tossed her blonde  and strutted off!

 and the  of the Big Par  arrives  is escorted by  and Every **1** admires her  utiful Costume! At that same moment  is planning **2** make her grand  in a Glamorous  ing Costume! She planned **2**  in so  every **1**  surely see her--but  she did  know was that the floors had all been w  **X**tra special!  gracefully skated  of her room and

SEE NEXT PAGE

onto the Dance floor w^{ch} all of a sudden **KERPLOP!**
 fell! The  couldn't help but  including
KT Gloria was so Mbarressed t^h she
 was almost  IN  



MORE RAINY DAY FUN! CLIP THESE ILLUSTRATIONS! MAKE YOUR OWN KATY STORY!

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by *BILL WOGGON*

① KATY'S ROSE+GOWN, PLUS'FOLLIES' LETTERING by ROBERT J. HOPPE, WHO DESIGNED ALL PIN-UPS, ETC IN THIS STORY

HELLO, KATY FANS, THIS IS DANNY O'CONNELL AT COLOSSAL MOVIE STUDIOS--- I WANT TO BRING YOU THIS STORY, GIVING YOU A CHANCE TO MAKE YOUR VERY OWN MOVIE SET!



YOU CAN STAR KATY IN "KATY KEENE FOLLIES" RIGHT IN YOUR OWN HOME! HOW? JUST TAKE A LOOK BELOW, AND ALSO ON THE FOLLOWING PAGES.



MAKE YOUR OWN MOVIE SET FOR "KATY KEENE FOLLIES" FOLLOW DOTTED LINES CUT OUT THIS FOLLIES PIN-UP OF KATY! PASTE IT ON HEAVY CARDBOARD TO STAND UP!

NEXT CUT OUT THE MOVIE SETS ON THE FOLLOWING PAGES AND PASTE THEM ON CARDBOARD ALSO ➡

OH YES! BEFORE YOU DO ALL THIS, READ THE WHOLE STORY OF DANNY'S MESSAGE!

NATURALLY GLORIA GRANDBILT HAS TO GET HER TWO BITS WORTH INTO THIS FOLLIES, SO WE GIVE YOU A GLORIA FOLLIES PIN-UP BELOW... (AHEM) WHAT GLORIA DOESN'T KNOW IS THAT SHE MAY BE CUT OUT OF THIS COLOSSAL PRODUCTION UNLESS YOU GO OUT AND BUY ANOTHER ONE OF THESE BOOKS!



HOW? WELL, LOOK ON THE NEXT TWO PAGES... YOU'LL WANT TO USE BOTH OF THESE BEAUTIFUL MOVIE SETS FOR YOUR KATY FOLLIES -- SO IT'S UP TO YOU TO EITHER FIRE GLORIA, OR THROW OUT THE SET ON THE NEXT PAGE! -- BETWEEN YOU AN' ME I'D LIKE TO HAVE YOU KEEP GLORIA IN, OR I MIGHT GET FIRED!



HUMPH! AND IF YOU KEEP ME IN AND BUY ANOTHER BOOK, YOU COULD ALSO USE THE FOLLIES PIN-UP OF KATY FOUND ON PAGE ONE OF THIS STORY!

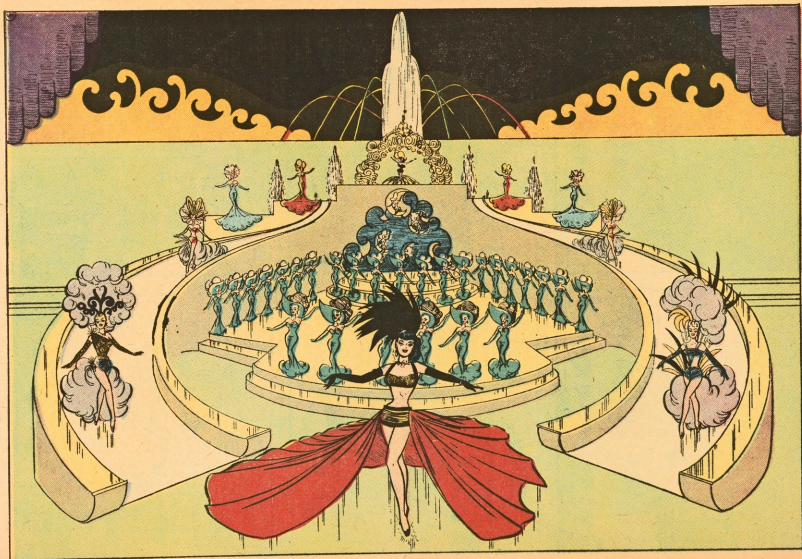


CUT OUT THIS FOLLIES PIN-UP OF GLORIA! (MINUS BALLOON!) PASTE IT ON HEAVY CARDBOARD ALSO, TO STAND UP!

NOW LOOK AT THESE TWO FABULOUS MOVIE SETS. THEN YOU DECIDE TO KEEP GLORIA, OR FIRE HER!

WAIT! BEFORE YOU DO DECIDE, READ ALL OF DANNY'S MESSAGE FOUND ON PAGES FOLLOWING MOVIE SETS!





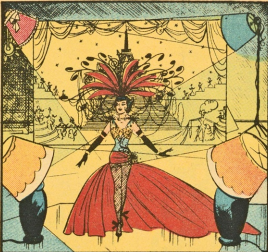
AND NOW LET ME SHOW YOU WHAT IT MIGHT LOOK LIKE-- STAND YOUR PIN-UP OF KATY IN THE FOREGROUND! PLACE THE MOVIE SET OF YOUR CHOICE ABOUT A FOOT OR SO BACK! YOU CAN EVEN SPOTLIGHT YOUR MOVIE SET WITH YOUR OWN LAMPS!

OR GLORIA MIGHT BE HERE WITH KATY AND USE BOTH SETS



WRITE TO YOUR PEN-PALS AND FELLOW DESIGNERS ON A KATY KEENE NOTE PAD! SEE LINE BELOW HOW TO SEND FOR ONE!

KATY ASKED ME TO BE SURE AND SHOW YOU A PHOTO OF THIS YOUNG MAN WHO DESIGNED THESE MOVIE SETS FOR YOU, AND TO READ YOU THIS LETTER ABOUT HIM!



THIS YOUNG MAN'S NAME IS ROBERT HOPPE, AND HIS ADDRESS IS 113 AVENUE A, DAYONNE, NEW JERSEY! ROBERT WRITES THAT HE HAS BEEN DRAWING SINCE HE WAS THREE YEARS OLD, AND IT'S HIS FAVORITE HOBBY-- HE'S NOW FOURTEEN!



*SEND 25¢ (35¢ IN CANADA) FOR A KATY KEENE NOTE PAD--MAIL YOUR ORDER TO KATY AT WAGON WHEELS RANCH, SANTA BARBARA, CALIF.

HIS OTHER HOBBIES ARE COLLECTING RECORD ALBUMS, SWIMMING, HORSE-BACK RIDING! HE ESPECIALLY ENJOYS DESIGNING STAGE SETS AND COSTUMES, AND HOPES TO MAKE THIS HIS CAREER! LET'S ALL WISH HIM GOOD LUCK! HE TRIES TO ATTEND ALL THE BROADWAY SHOWS, AND RADIO CITY MUSIC HALL. ROBERT LIVES JUST AN HOUR'S DRIVE FROM NEW YORK CITY!



ROBERT'S FAVORITE BASEBALL TEAM IS THE BROOKLYN DODGERS! HERE IS A PHOTO OF HIM! THANKS AGAIN, ROBERT, FOR YOUR BEAUTIFUL DESIGNS!



GOSH! I HOPE GLORIA IS IN YOUR FOLLIES!



The END

PUZZLE PAGE

SENT IN BY SIS'S FRIENDS

HIDDEN MESSAGES :



ODD NUMBERS READING FROM LEFT TO RIGHT
HAVE ONE SENTENCE

EVEN NUMBERS READING FROM RIGHT TO LEFT
CONTAIN ANOTHER

SIMILAR IDEAS SENT IN 'BY
LORETTA DE MARCO, 768 LINE ST., CAMDEN 3, N.J.
PAMELA ROBERTS, BOX 322, ARCHER CITY, TEXAS
LORETTA FERRENCE, 36 FITCH ST., CARTERET, N.J.

ANSWERS NO FAIR PEEKING!

RIDDLES: 1-BECAUSE NOTHING GETS IN THEIR HAIR
2-WASHINGTON, D.C. 3-A BULLDOZER
4-FRUIT SALAD
THINGS THAT BEGIN WITH "S"
SAIL, STRIPES, SEVEN, SODA POP, STRAW, SUCKER,
SURFBOARD, SIGN, SACK, SIS, SWEATER, SHOES,
SOX, SHORTS, SUNGLASSES, SLIDE, SHELLS, SNAIL,
STRAW HAT, SURF SKIS, SHOVEL, STARS, STARFISH,
SAND, SKIRT,

**THANKS,
PALS!**



A TONGUE TWISTER

CONTRIBUTED BY NANCY NICHOLS
41 STILL FOREST HOUSTON TEXAS

"ARE SIS'S GLASSLESS GLASSES GLARING?"

RIDDLES

SENT IN BY NANCY PARAMETER
324 6th AVE., S.W., CEDAR RAPIDS, IA.

1- WHY ARE BALD MEN
ALWAYS SO CHEERFUL?

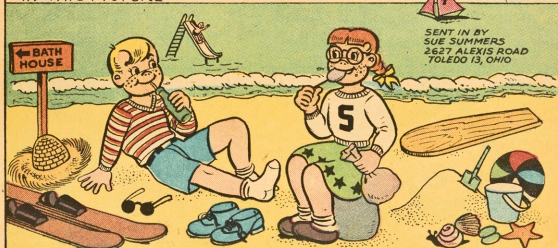
2-CAN YOU NAME THE CAPITAL OF EVERY STATE IN ONE MINUTE?

3-WHAT IS A SLEEPING BULL CALLED?

4-IF YOU TOOK 3 APPLES,
3 PEACHES & 8 GRAPES,
WHAT WOULD YOU HAVE?

A DAY AT THE SHORE

FIND 25 THINGS BEGINNING WITH "S"
IN THIS PICTURE



SENT IN BY
SUE SUMMERS
2627 ALEXIS ROAD
TOLEDO 13, OHIO



KATY'S FASHIONS & POSES
IN THIS STORY DESIGNED
BY WILLIAM FERET,
2119 NORTH LEAVITT ST.
CHICAGO 17, ILL.

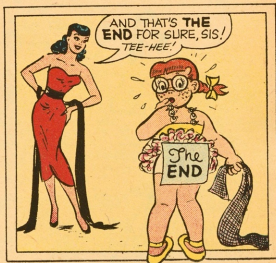
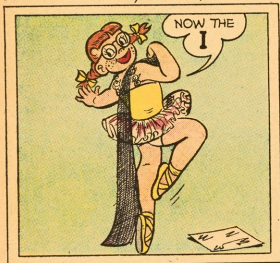




DON'T MISS KATY KEENE'S NEW "WINTER FASHION BOOK" A WONDERLAND OF PIN-UPS!



SIS'S BALLET COSTUME + POSE BY SARA ESTES 96 LEHMAN ARTS, MOLEYVILLE, ALA.





SIS LETTERING AT TOP PLUS FASHIONS ON SIS+KATY by GRACE TESHIMA, 1125 TELLER AVE, BRONX 56, N.Y.



LOOK, FANS, YOU CAN GET THIS PIN-UP OF ME WITH LOTS OF FASHION CUT-OUTS FOR ONLY TEN CENTS! CLIP AN' MAIL HANDY COUPON BELOW!

SEND FOR THIS SIS PIN-UP AND FASHION CUT-OUT SET! JUST FILL IN COUPON BELOW! CLIP IT! MAIL IT WITH 10¢ BE SURE TO PUT YOUR RETURN ADDRESS ON ENVELOPE YOU MAIL ORDER IN!

TO KATY KEENE,
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF.

DEAR KATY: HERE IS MY 10¢ PLEASE SEND ME A SIS PIN-UP AND FASHION CUT-OUT SET!

NAME _____

(PRINT PLAINLY)

ADDRESS _____

CITY _____

ZONE _____ STATE _____



CHUBBY by FASHIONS

by
Bill
WOGGON

I HOPE YOU
LIKE MY CUT-OUT
FASHIONS!
(CHUCKLE)

MRS. W.G.
LAWLEY,
109 W. 17TH ST.
ANNISTON, ALA.

KATY

LYNDA STEVENS,
6927 FULLERTON AVE.
CLEVELAND 5, OHIO

37 HAVELOCK ST., DORCHESTER 24, MASS.

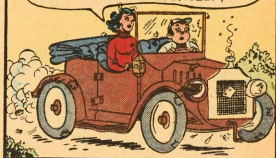
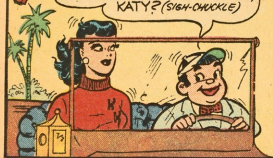
CHUCKLE

by CHARLES COOPER

YOU'D NEVER THINK THIS WAS A
SECOND HAND CAR WOULD YOU,
KATY? (SIGH-CHUCKLE)

NOT AT ALL, CHUBBY, IT LOOKS AS
IF YOU MADE IT YOURSELF!

CHUBBY



HERE IS A KATY KEENE
WINTER WONDERLAND PIN-UP
FOR YOUR COLLECTION!



by
Bill
WAGGON

HERE IS A SONG
TO BE SUNG TO THE
TUNE OF "JINGLE
BELLS" SENT IN BY
COUSINS!

by
PIN-UP POSE ETC. ALL BY
JANA LYN IRWIN (AGE 13)
712 E. SECOND ST.
PICKER, OKLA.
* ALSO BY JANA LYN

by
MADELYN MILLER & PEGGY DIEGLER
(COUSINS WHO FAILED TO SEND ADDRESS WITH SONG)



♪ **Katy Keene Katy Keene**
Katy all the way!
Oh what fun it is to read
Your Comics every day
Dashing through the pages
then slowing to a stop
And keeping all her Fashions
and Pinups on the spot



KATY HAS A
DREAM! SEE
NEXT PAGE!

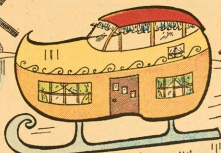
Katy dreams of marrying Randy
and living in a Skating House*
DESIGNED BY JANA LYN'S BROTHER
LARRY MICHAEL IRWIN (AGE9)



RANDY VAN
RONSON'S
PRIVATE POND

DREAM POSE + NIGHTIE BY
PHYLLIS LEHMAN (AGE15)
3856 W. CONGRESS, CHICAGO, ILL.

Katy continues to dream of
going to Holland on their
Honeymoon and living in a
Little Dutch Shoe House*

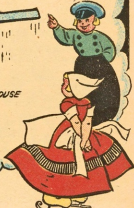


Katy awakens and says*

MY! WHAT A
WONDERFUL DREAM!
IT'S ALWAYS NICE TO
HEAR FROM COUSINS,
BROTHERS AND SISTERS
AND ALL MY FANS! MY
DREAMS KEEP GETTING
BETTER ALL THE TIME!



LITTLE DUTCH SHOE HOUSE
ALSO DESIGNED BY
LARRY MICHAEL IRWIN.



The END

KATY KEENE



by
Bill
WooGon

LETTERING, FASHION, POSE, ETC.
LILA PUKK (AGE 18)
147 PARKS S.E.
GRAND RAPIDS 3, MICH.

KATY'S FASHION BELOW (4) KRISTINE KUBALA, 1703 N. HARLEM RD., SNYDER 21, NEW YORK (AGE 19)



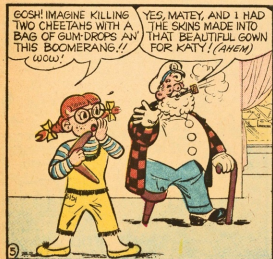


YOU CAN SEND FOR PIN-UP/CUTOUT SETS OF KATY O'NEIL/THEY'RE ONLY 10¢ EA. SEND YOUR ORDER TO KATY KEENE, SANTA BARBARA, CALIF.



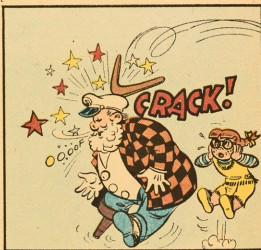








WRITE TO YOUR PEN PALS ON A KATY KEENE NOTE PAD for 25¢ (SEE BELOW)*



*GET A KATY KEENE NOTE PAD! SEND YOUR ORDER WITH 25¢ (55¢ IN CANADA) TO KATY KEENE AT WOODGON WHEELS RANCH, SANTA BARBARA, CALIF.



ARCHIE COMICS ARE COMICAL COMICS